

Fred Mays
Web Content Producer/Writer/Photographer
fredmays44@gmail.com
972-838-5163
50 Berkeley St., A204, Satellite Beach, Florida

Freelance Writer/Photographer

I am a freelance writer of articles and content for magazines, websites, and blogs. My photography specializes in Florida seascapes and landscapes. You can see samples of my writing and photography at fredmays.com. (2018-present)

Web Content Producer

I have been writing, photographing and producing web content for two decades. Websites, blogs, social media, marketing emails. (1999-present)

Video Producer

My previous career was in television news, so I have been producing tv/video content for a long time. Currently I produce short educational videos for the non-profit Brevard Indian River Lagoon Coalition that are distributed via the coalition's website (helphelagoon.org).

Volunteer Work

I am a member of the Communications Committee of the Brevard Indian River Lagoon Coalition. My primary responsibilities are news media outreach and producing videos.

International Shipping Sales

Regional Sales Manager for Optical Logistics, Allen, Texas. (2011-2015). Sold international shipping contracts for DHL Shipping. Generated over 400 new clients in less than four years.

New Home Sales

Sales assistant for Open House Network, Southlake, Texas. (2016-2019). Covered model home sales offices on days when Sales Managers were off. Provided customers with information about the new community, and new home models.

Television News Director/Producer

I was News Director for television stations in Orlando and Tampa Bay, FL. Executive Producer for Special Projects in Dallas, TX. As a freelance producer I worked for ABC News, ESPN, Florida News Network, and local stations in Florida.

Awards and Honors

Peabody Award for special/investigative news coverage (KDFW, Dallas, TX)
Dallas Press Club Award, producer (KDFW, Dallas, TX)
Regional Emmy Awards for news coverage (WTSP, St. Petersburg, FL)
Pennsylvania AP best documentary award (WBRE, Wilkes Barre, PA)

Education

Studied Journalism, Arizona State University
Studied Liberal Arts, York Junior College, PA
Guest lecturer, School of Journalism, Penn State University